

RECONNECTION... RESILIENCE... RESCON



ResCon
INTERNATIONAL

IN PARTNERSHIP WITH

NGA
NATIONAL GOVERNORS ASSOCIATION

Customized Sponsorship Opportunities upon Request

ResCon Goes Virtual: Sept. 8-10, 2020

The right kinds of experiences build brand champions and make the kind of lasting impression that drives customer loyalty and sales.

Sponsorships: A LA CARTE

Programming

Track Sponsor - \$2,000 (4-5 available)

See a programming track that's in line with your company's expertise? Sponsor an entire track and have your staff pre-record the introduction to each of those pre-recorded sessions.

Plenary Session Sponsor - \$2,000 each (6 available)

Opportunity to pre-record the introduction to a LIVE plenary session.

Networking

Networking Break Sponsor - \$1,200 each (2 available)

Ready for some virtual fun? Online networking activities are planned for the attendees (one features a Nola-themed cocktail demo) and subsequent online "happy hour". Your company's logo and/or slide will be featured at the opening and closing of the activity.

Unique Branding Experiences

Welcome Package - \$2,500 (up to 3 available)

ResCon will be mailing a small pre-show welcome gift to attendees residing within the nation's 50 states. This provides your company with an opportunity to include a small piece of collateral and/or branded logo'd item (restrictions apply) within this special surprise package.

Green Room/Waiting Room - \$2,500 (up to 2 available)

Company logo/slide projected as speakers wait online for their session to begin and/or attendees wait to enter the start of a live event.

Pre-show Eblasts - \$2,500 (up to 3 available)

Company logo included on pre-show promotional eblast template.

Entertainment - \$2,500 (up to 2 available)

Since the 2020 event won't coincide with Nola JazzFest, as planned, ResCon will stream some local New Orleans musician(s) to close out one evening.

Sponsorships: PACKAGES

\$10,000+ Title Sponsor (one available)

- Category Exclusivity
- Opportunity for one company staff person to open the online live conference
- Opportunity for a screening of a 3-5 minute company video during the opening
- Complimentary Registration for up to 10 company staff

PLUS:

- Programming – select one
- Networking – select one
- Unique Branding – select two

\$5,000+ Presenting Sponsors (up to two available)

- Complimentary Registration for up to 4 company staff

PLUS:

- Programming – select one
- Unique Branding – select one

Sponsor Participation - ResCon is made possible by the generosity and support of our sponsors and exhibitors. Sponsors of the 2020 virtual event will have first selection at their participation in exhibit/sponsorship at the 2021 in-person or hybrid event.

