



**ResCon**  
INTERNATIONAL

IN PARTNERSHIP WITH  
**NGA**  
NATIONAL GOVERNORS ASSOCIATION

*APRIL 28-30, 2020*  
*NEW ORLEANS ERNEST N. MORIAL*  
*CONVENTION CENTER*

## What is ResCon?

ResCon is the premier annual international conference on the practice of successful resiliency and disaster management in an evolving global environment.

This is a rebranding of a conference called the International Disaster Conference and Expo (IDCE) that has brought over 800 registrants to New Orleans annually since 2012.

Based in New Orleans – a globally recognized hub of resilience, disaster management and innovation – this 3-day conference brings a previously unseen mix of disaster and resilience practitioners to explore profound and powerful topics that impact communities and economies worldwide.

Plenary sessions, workshops, policy debates, best-practice reviews and peer networking events will engage and promote participation from all who attend.



**The right kinds of experiences build brand champions and make the kind of lasting impression that drives customer loyalty and sales.**



ResCon New Orleans will be attended by a diversity of sectors involved with resilience and disaster management.

Due to the unique blend of programming and resulting audience, this event provides unique opportunities for brands who engage in the resilience and disaster management spaces to promote visibility of their respective organizations.

As a result, ResCon has developed a group of sponsorship packages that represent how companies can market themselves to these engaged professionals.

**For more information, please contact Katie Calabrese, Show Director at [kcalabrese@resconnola.com](mailto:kcalabrese@resconnola.com) or 504.582.3072.**

# SPONSOR/EXHIBITOR PARTICIPATION

ResCon is made possible by the generosity and support of our sponsors and exhibitors. To ensure a high quality experience at the conference, this year we are deliberately limiting the number of sponsor exhibitors. By creating such an intimate environment, this year's supporters will receive unparalleled exclusivity to conference attendees.

Conference sponsorship levels will dictate what type of exhibit/display space is included. These levels are divided into categories of Supporter and Partner.

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## **\$3,000 Supporter\***

**6' tabletop display**

**Location: Ballroom Foyer (most of program takes place in Ballroom)**

Benefits include two (2) conference registrations at no charge, exhibit table in plenary session ballroom

foyer, company name displayed on signage, company listing and website link on conference guide, your company logo on event website and announcement of your sponsorship during event. Tabletop displays and 10 foot pop-up booths only please.

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## **\$10,000 Partner\***

**20'x20' display space**

**Location: Inside Ballroom (most of program takes place in Ballroom)**

Benefits include five (5) conference registrations at no charge, a 20'x20' display area inside plenary

session ballroom, exhibit table (if requested), company name displayed on signage, company listing and website link on conference guide, your company logo on event website and announcement of your sponsorship during event.

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**Due to limited availability, sponsorships will sell out quickly. Applications are accepted on a first-come, first-served basis.**

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## **Exhibit / Sponsorship Inclusions**

**A special off-property networking event on Wednesday evening, April 29th is planned for all convention attendee and exhibitor staff. This**

**event is included in your sponsorship and provides great additional value to network with conference attendees in a casual setting. And the best part is attendance is free for all registered exhibitor personnel!**

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*\*Sponsorship includes access to all session programming and Wednesday evening's off-property networking event. Booth staff must be employees of the sponsoring company. If additional booth personnel are needed, additional fees will be charged to attend the events.*

*\*\*Please Note: In the event of a written cancellation, 50% of the registration fee will be retained to cover administrative costs. After March 1st, NO refunds will be given.*

# SPONSOR PACKAGE TIERS

## **\$25,000+ Presenting Sponsors (up to two)**

- Category Exclusivity
- Open the conference with screening of 3-5 minute company video
- Private Meeting Suite at the Ernest N. Morial Convention Center
- Membership for one named individual on 2020 ResCon Leadership Team
- 20 x 20 booth on the expo floor – Premium placement of booth (upgraded booth package)
- Column Wrap/Escalator Wrap (commensurate with sponsorship level)
- 20 invitations to ResCon evening wrap-up special offsite event
- Complimentary Registration
- Distribution of company branded products
- Signage and logo placement commensurate with sponsorship level, but including all common areas and various event materials
- Featured in social media campaign

*Exclusive sponsorship available with incremental increase; additional Keynote Sponsorship may be available*

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## **\$10,000 Sponsors**

- Sponsorship of one snack/coffee break or buffet lunch (as available)
- 10 x 20 booth on the expo floor (upgraded booth package)
- 5 invitations to ResCon evening wrap-up special offsite event
- Complimentary Registration
- Distribution of company branded products
- Screening of 3-5 minute company video in common area
- Signage and logo placement commensurate with sponsorship level

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## **\$5,000 Sponsors**

- 2 registrations and 2 invitations to special offsite ResCon evening reception
- 10 x 10 booth on the expo floor (upgraded booth package)
- Distribution of company branded products
- Signage and logo placement commensurate with sponsorship level

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## **Company Branding Opportunities**

*(to be negotiated)*

*Additional suggestions encouraged*

- Receptions/networking events and activities
- PRE-SHOW Email Blasts
- Off sight tours, community service events
- Event app
- Offsite Party Host
- Shuttle Transportation to Offsite Party
- Show guide advertising
- Conference Handouts
- Event Badge Lanyards
- Convention WiFi Connectivity
- Entrance Signage
- Badge Emailing
- Escalator Wrap
- Column Wrap
- Programming

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## **New Branding Opportunities for 2020**

- See a programming track that's in line with your company's expertise? Sponsor an entire track and have the opportunity for your staff to introduce each session.
- Want to be the epicenter of the conference interactivity? Sponsor a new networking application and onsite lounge for participants to connect.