



International Disaster Conference & Expo

IDCE Individual Exhibit, Sponsorship and Advertising Opportunities 2014

Booth Space Options

Standard Exhibit Space

- New Exhibitors: \$24/NSF
- Returning Exhibitors: \$21/NSF
- Non-Profit / Volunteer Org / Charity / Academia: \$19/NSF

Large Product Display:

- \$10/NSF (\$0.00 if purchasing 200+ NSF of standard exhibit space)

Meeting Room Rental:

\$1,000/day (Available 8A – 12P, 4P – 6P on Wednesday January 08 and Thursday January 09, 2014)

Sponsorship Opportunities - A La Cart...

- ~~IDCE Conference Bags: \$7,500 (Exclusive Opportunity)~~
- IDCE Welcome Reception Sponsor: \$3,500 (1 Available)
- ~~IDCE Closing Reception Sponsor: \$10,000 (Exclusive Opportunity)~~
- Conference Break Stations: \$2,000 (4 Available)
- Hotel Key Cards: \$7,500: (Exclusive Opportunity)
- ~~Event Badge Lanyards: \$5,000 (Exclusive Opportunity)~~
- ~~Badge Emailing: 1,000 (Exclusive Opportunity)~~
- Key Note Session Sponsor: \$7,500 (Exclusive Opportunity)
- General Session Sponsor: \$5,000 (5 Available)
- ~~Internet Café: \$2,500: (Exclusive Opportunity)~~
- Aisle Signs: \$500: (Exclusive Opportunity per Aisle; ~~12~~ 7 Available)
- Registration Kick Panels: \$3,500: (Exclusive Opportunity)
- Escalator Wrap: \$4,500 (Exclusive Opportunity)
- Aisle Carpet Sticker: \$1,000 (Exclusive Opportunity per Aisle; 12 Available)
- Footprint Floor Decals: \$1,500 (Exclusive Opportunity)
- Exhibitor Booth Bingo: \$500
- Exhibit Floor Lunches: \$5,000 (2 available)

Website Banner Ads and Email Campaigns

- Upgraded Listing on Website with Link: \$100
- Banner Ad = \$1,000/month
- PRE-SHOW Email Blast to Pre-Registered Attendees: \$250 (~~6~~ 3 available)
- PRE-SHOW Email Blast to Full IDCE Database: \$1,000 (~~2~~ 1 available)

Show Guide Advertising Opportunities

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|--|-------------|--|
| • Back Cover: | \$ 1,500.00 | (Available with TITLE Sponsorship Only) |
| • Inside Front Cover: | \$ 1,300.00 | (Available with PLATINUM Sponsorship Only) |
| • 3 rd Page (Opening Page) Full Page: | \$ 1,200.00 | (Available with GOLD Sponsorship Only) |
| • Insider Back Cover: | \$ 1,000.00 | (Available with SILVER Sponsorship Only) |
| • Full Page: | \$ 750.00 | 4.5" x 7.5" w/out bleed, or 5.25" x 8.25" with bleed |
| • Half Page: | \$ 500.00 | 4.5" x 3.5" |
| • Enhanced Exhibitor Listing: | \$ 200.00 | Listed in Exhibitor Listing Section of Show Guide |

Contact Information

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