

### **\$100K+ Presenting Sponsors (up to two)**

- Private reception for 100 people at New Orleans venue
- 20 registrations and 20 invitations to private RES/CON New Orleans sponsor reception
- Open the conference with screening of 3-5 minute company video
- Premium reserved seating at all conference sessions
- Media Event: "Resilience Editorial Board"
- Private Meeting Suite at the Ernest N. Morial Convention Center
- Membership for one named individual on 2017 RES/CON

- Leadership Team
  - 20 x 20 booth on the RES/CON expo floor – Premium placement of booth (upgraded booth package)
  - Distribution of company branded products
  - Signage and logo placement commensurate with sponsorship level, but including all common areas and various event materials
  - Featured in social media campaign
- Exclusive sponsorship available with incremental increase; additional Keynote Sponsorship may be available*

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### **\$50,000 Sponsors (up to four)**

- Sponsorship of thematic demonstration area (e.g. collaboration lounge, demonstration station, innovation...)
- 10 registrations and 10 invitations to private RES/CON New Orleans sponsor reception
- Premium reserved seating at all conference sessions
- Private Meeting Suite at the Ernest N. Morial Convention Center
- Membership for one named individual on 2017 RES/CON Leadership Team

- 20 x 20 booth on the RES/CON expo floor – Premium placement of booth (upgraded booth package)
- Distribution of company branded products
- Screening of 3-5 minute company video in common area
- Signage and logo placement commensurate with sponsorship level

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### **\$25,000 Sponsors**

- 10 registrations and 10 invitations to private RES/CON New Orleans sponsor reception
- Premium reserved seating at all conference sessions
- Sponsorship of one snack/coffee break or buffet lunch (as available)

- 10 x 20 booth on the RES/CON expo floor
- Distribution of company branded products to all registrants
- Screening of 3-5 minute company video in common area
- Signage and logo placement commensurate with sponsorship level

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### **\$10,000 Sponsors**

- 5 registrations and 5 invitations to private RES/CON sponsor reception
- Premium reserved seating at all conference sessions
- 10 x 10 booth on the RES/CON expo floor

- Distribution of company branded products
- Screening of 3-5 minute company video in common area
- Signage and logo placement commensurate with sponsorship level

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### **\$5,000 Sponsors**

- 5 registrations and 5 invitations to private RES/CON sponsor reception
- Discounted booth on the RES/CON expo floor

- Distribution of company branded products
- Signage and logo placement commensurate with sponsorship level

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### **Customized Sponsorship Opportunities upon Request**

- Receptions/networking events and activities
- Conference final report
- Off sight tours, community service events

- Internet Café/Business Center
  - Specialized materials
  - Wi-Fi Access during RES/CON
- Additional suggestions encouraged*

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### **Options for Signage & Logo Placement for Sponsors (to be negotiated)**

- Show guide advertising
- Innovation Challenge Prizes
- Conference Bags & Inserts
- Hotel Key Cards
- Event Badge Lanyards
- Note Pads and Pens
- WiFi Logo Placement

- Entrance Signage
  - Badge Emailing
  - Shuttle Transportation
  - Lobby Banners
  - Escalator Wrap
  - Column Wrap
  - Website
  - PRE-SHOW Email Blasts
- Additional suggestions encouraged*